

# Notoriety Arbitrage: Informational Incentives in Violent Acts

Charles J. DiBella

Independent Researcher

Working Paper – March 2026

## ABSTRACT

Modern mass violence functions as an informational transaction driven by eroded local social bonds. The **1999 Informational Inflection** transformed temporary news cycles into permanent searchable digital archives. The **2012 Operational Saturation** weaponized algorithmic platforms to deliver those archives at global scale.

Perpetrators engage in **Significance Arbitrage**. They trade a life offering zero localized meaning for an exponentially expanding digital legacy (*Visibility<sup>n</sup>*). The **Social Anchor**, the physical home group of family and community, once supplied the mechanical floor of meaning and stability. Its decay creates an immediate informational vacuum. Digital networks then capture the isolated individual and supply a ready-made violent script. The script is activated by the **Psychological Substrate**, where fear operates as the primer and tribalism functions as the targeting amplifier.

Breaking this causal chain requires the **Deep Defense Architecture**, shifting the explanatory framework from individual pathology to structural **Grid Failure**. This paper proposes a three-tier intervention strategy: Tier 1 (Pre-Drift) restores the anchor via Anchor-Dense Zones; Tier 2 (Post-Drift) protects the substrate via Signal Jamming and localized hero narratives; and Tier 3 (Post-Script) collapses the digital payout via Voluntary Transparency Standards. Together they restore localized Meaning Sovereignty and dismantle the market incentives that sustain the cycle.

## Document Metadata

**Document Type:** Working Paper / Theoretical Framework

**Keywords:** Notoriety Arbitrage, Social Anchor, Visibility Pivot, 1999 Inflection, Digital Mycelium, Anchor Decay, Signal Jamming, Meaning Sovereignty, Becker Choice Model, Information Theory, Psychological Substrate, Deep Defense Architecture, Grid Failure, Fear Primer, Informational Incentives.

### JEL Classifications:

- **D74:** Conflict; Conflict Resolution; Alliances; Revolutions
- **K42:** Illegal Behavior and the Economics of Crime
- **D83:** Search; Learning; Information and Knowledge; Communication; Belief
- **Z13:** Economic Sociology; Anthropology; Language; Social Stratification
- **D91:** Behavioral economics; Role of Psychological and Social Factors in Decision Making
- **L82:** Entertainment; Media (Broadcasting; Publishing; Notoriety Yield)
- **A14:** Sociology of Economics (Interdisciplinary Social Capital Decay)
- **I18:** Government Policy; Regulation; Public Health
- **H41:** Public Goods
- **L86:** Information and Internet Services; Computer Software

### SSRN Networks:

- Political Science Network (PSN)
- Law & Economics eJournal
- Criminology & Criminal Justice

**Suggested Citation:** DiBella, C. J. (2026). Notoriety Arbitrage: Informational Incentives in Violent Acts. Working Paper, March 2026.

## STATEMENT OF NECESSITY

**TO:** Oversight Committees, Educators, Families, and Holders of Public Trust

**RE:** The Structural Decay of Social Anchoring and the Rise of Significance Arbitrage

**Mass Violence** is an informational transaction. Individuals with zero localized significance trade their physical life for permanent digital visibility. The 1999 digital archive made that transaction permanently available. The Social Anchor, comprised of family, community, and home, once made the trade unthinkable. Its structural erosion between 1970 and 1990 removed that protection. The digital network replaced it with a ready-made script of violence.

Institutional responses have spent twenty-five years answering the wrong question. They ask why people become violent. The correct question is why the infrastructure designed to prevent violence is so systematically porous. The actor is the point where nine institutional failures aligned simultaneously. The question that matters is not who pulled the trigger. It is which institutions failed to maintain which layer, and why.

This paper provides the framework that has been missing: a formal causal model of mass violence as a grid failure, a nine-layer Deep Defense Architecture for structural prevention, and a Grid Audit Protocol that assigns distributed institutional accountability after every event.

Informational interventions address the primary causal vector. Hardware restriction addresses only the terminal operational variable. Breaking the chain requires targeting the vector at its source. The digital archive does not expire. The script compounds with every event. The Anchor continues its fifty-year erosion. The asymmetry is accelerating. The window for structural repair is open. It will not remain open indefinitely.

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## 1. Glossary of Technical Terms

- Anchor Audit:** The structural assessment of institutional decisions (policies, urban design, budgets) based on whether they strengthen physical co-presence or subsidize digital drift.
- Anchor Decay:** The physical home group erodes social significance and belonging.
- Anchor-Dense Zone (ADZ):** A physical geography structurally incentivizing screen-free co-presence to elevate Anchor Strength.
- Becker Choice Model:** The rational-choice framework (Becker, 1968) where a subject selects an action by weighing the expected utility of the outcome against the cost of physical life.
- Deep Defense Architecture:** The nine-layer structural intervention model derived from the Swiss Cheese model in high-reliability engineering (Reason, 1990). Each layer represents an independent failure-prevention mechanism. The simultaneous failure of all nine layers produced the snap. The architecture provides redundant failure-prevention mechanisms to ensure functional robustness across multiple independent layers.
- Digital Mycelium:** The pervasive digital environment and social networks that carry high-velocity informational scripts.
- Fear Primer:** The baseline cognitive orientation toward threat that lowers the activation threshold of the Psychological Substrate. A fear-primed subject processes neutral information through a threat-evaluation filter, activating violent cognition at a lower threshold than a non-primed subject.
- Glue-Drift Signature:** A linguistic pattern in functor distribution (I-word spike, we-word collapse, exclusive-word drop) indicating social isolation and anchor failure.
- Grid Audit Protocol:** The structural diagnostic instrument that assigns distributed institutional accountability for the failure of individual layers in the Deep Defense Architecture following a mass violence event.
- Grid Failure:** The condition in which multiple layers of the Deep Defense Architecture fail simultaneously in a specific geography or demographic, producing the rare alignment of conditions required for the Significance Arbitrage snap. Grid Failure is the unit of analysis for post-event structural audit, replacing individual psychological autopsy.
- Intermediary Liability Shields (e.g., Section 230, DSA):** Legal frameworks protecting digital networks from civil liability regarding user content, necessitating market-based deterrence.
- Macroprudential Yield Recalibration:** Market-based incentives or technical demotions reducing the notoriety-yield of violent acts.
- Meaning Sovereignty:** The authority of the physical home group to define significance within physical reality.
- National Grid Failure Report:** The formal replacement for the psychological autopsy; a structural audit of the nine-layer defense grid within a specific geography and demographic.
- Notoriety Yield:** The currency generated by the digital archive following an event. It is the target payout of the arbitrage trade.

- Operational Defaulting:** The adoption of the 1999 Script as the least-cost operational template for a subject with zero localized assets. The perpetrator adopts a private template for action rather than a public legacy instrument.
- P-S-F Matrix:** The predictive vulnerability framework (A) that conceptualizes anchor strength through Presence ratio, Script depth, and Filter frequency. Numerical thresholds function as model heuristics for future calibration.
- Proto-Signal Jamming:** The manual disruption of a dominant narrative before it achieves digital permanence.
- Psychological Substrate:** The interior psychological state of the subject at the moment the script arrives. Determined by the fear primer and the tribalism amplifier. The substrate state determines whether the script finds traction or fails to activate. Two subjects with identical P-S-F scores can produce opposite outcomes depending on substrate state.
- Semantic Passive SIGINT:** The deployment of anonymous NLP to detect macro-level linguistic drift (Glue-Drift) across digital networks.
- Script Depth (Sd):** The subject's localized significance script. The depth and density of local role, responsibility, and narrative that constitutes the subject's native instruction set. High Sd resists foreign script adoption. Low Sd leaves the subject executable by the Archive.
- Signal Jamming (Semantic Subversion):** The deliberate interference with the digital script by overpowering it with a localized hero-narrative.
- Significance Arbitrage (Notoriety Arbitrage):** The economic execution where a subject trades a life of zero localized significance for a digital legacy of global visibility.
- The 1999 Informational Inflection:** The technical acceleration from temporary news cycles to permanent, searchable digital scripts, amplifying pre-existing mass media contagion dynamics.
- The 1999 Visibility Pivot:** The inflection point where localized tragedies accelerated their integration into permanent, global, and digitally archived datasets.
- The 2012 Operational Saturation:** The point where algorithmic feeds and mobile ubiquity achieved dominance over human attention, completing the stage-2 acceleration of the 1999 mechanism.
- The Drift:** The accelerating movement of human attention and meaning-discovery from physical reality into digital scripts.
- The Social Anchor:** The primary local group (the physical home or community) that provides meaning and significance in the physical world.
- Total Drift:** A state where physical significance anchors are exhausted, leaving the subject susceptible to violent scripts.
- Tribalism Amplifier:** The cognitive mechanism that converts fear-primed, diffuse resentment into directed action by identifying a class of actors responsible for the subject's condition. Tribalism targets violence energy; it does not generate it.
- Voluntary Transparency Standard (VTS):** A market-driven compliance protocol algorithmically demoting high-yield violent scripts with institutional safety certifications.

## 2. Introduction: The 1999 Visibility Pivot

Something changed in 1999 that the institutions governing public safety have not yet formally named. The 1999 architectural inflection transformed the permanent digital archive into a generator of self-sustaining emulative templates. The script became retrievable by anyone, permanently, without institutional mediation, without decay.

The structural conditions that made this catastrophic had been accumulating for three decades. Structural decay of social capital and primary-group anchors emerged as a latent failure between 1970 and 1990 (Putnam, 2000; Hirschi, 1969). The erosion of social anchors created a significance vacuum. The **1999 Visibility Pivot** filled it with a ready-made script of finality, relocating human significance from the decaying physical home to the permanent digital screen and converting 20th-century analog contagion effects (Phillips, 1983) into stable, non-decaying operational scripts. The **2012 Operational Saturation** delivered the 1999 archive at algorithmic scale. Peterson et al. (2023) demonstrate this acceleration empirically, finding that perpetrators explicitly optimize their attacks for digital virality and algorithmic dissemination. The architecture weaponized the human drive for significance against the communities that failed to provide it.

The mass casualty event at Columbine High School initiated the **1999 Informational Inflection**. Prior high-profile events, such as the Oklahoma City bombing (1995), operated within the Analog Contagion Regime (Phillips, 1983): high-peak visibility signals that decayed within weeks. The distinction is precise: digital archival infrastructure existed before 1999, but the cultural density required to generate a self-sustaining emulative template, a script retrievable by any isolated subject decades hence, was first achieved at this event, not gradually accumulated across a decade of prior incidents. Peterson and Densley (2021) document the post-1999 quantitative surge in mission-oriented manifestos and fame-seeking staging; 1999 was the activation event validating the architectural shift toward permanent digital archives.

Twenty-five years of institutional response has concentrated on the actor and the weapon. The actor is a product of the grid. The weapon is the last link in a chain that began years earlier in municipal budget decisions, school policy failures, platform architecture choices, and the slow erosion of every institution that once made the killing trade unthinkable. Institutional focus typically centers on individual pathology. This framework evaluates the systemic porosity of the infrastructure designed to prevent violence. The formal model identifies the transition, the causal chain it activates, and the structural interventions capable of breaking it.

### 3. Methodology: The Multi-Factorial Synthesis

Significance arbitrage operates as a recursive feedback loop between localized anchor decay and digital visibility. Visibility ( $V^n$ ) drives decay by out-competing physical co-presence for the subject's attention. It serves as the final currency of the trade. Total drift ( $A \rightarrow 0$ ) establishes the mechanical prerequisite for significance arbitrage. The 1999 inflection acts as a non-linear accelerator on the visibility payout, transforming localized events into permanent global templates.

Following Becker (1968), the subject's choice is a calculated trade of meaning. For a subject experiencing anchor decay ( $A \rightarrow 0$ ), the utility of a demonized global legacy ( $V$ ) mechanically outweighs the marginal cost of a physical life generating zero significance ( $C$ ). This rational-choice architecture governs the adoption of violent scripts.

To ensure empirical falsifiability, significance arbitrage defines its three categories through positive evidentiary markers rather than the absence of manifestos. A case must meet the positive diagnostic criteria of its category to be classified.

**Table 1.** Typological Decision Tree: Positive Evidentiary Standard

CATEGORY	PRIMARY METRIC	POSITIVE EVIDENTIARY MARKER
<b>Explicit Arbitrage</b>	Legacy Payout ( $V^n$ )	Documented intent for digital permanence (Manifesto, multimedia package, live-stream).
<b>Operational Defaulting</b>	Script Adherence	Positive "Scorekeeping" (metrics tracking) or tactical/aesthetic synchronization with the 1999 Script.
<b>Basal Grievance</b>	Vocational Path	Target is the direct source of interpersonal/vocational grievance. Zero legacy/script identification markers.

**Operational Defaulting** occurs when prolonged Total Drift forces the subject to adopt the institutional 1999 Script. The script functions as the least-cost operational template for an individual with zero localized assets. Adoption remains a calculated rational-choice maneuver within the Becker (1968) framework. Evidence for this category is derived from the positive markers in Table 1 (e.g., metric scorekeeping).

### 3.1 The Phenomenology of the Actor

The subject who executes Significance Arbitrage enters the transaction from a specific interior condition. He perceives himself as the Thucydidean strong actor: administering what his situation permits to those who made him suffer (Thucydides, 431). The self-perception is internally coherent within the logic of Total Drift. Every legitimate recognition pathway has collapsed simultaneously. The Agora, Aristotle's polis where significance is produced and confirmed by the collective, no longer processes his existence. His voice reaches no one. His presence registers nothing.

The digital archive supplies a replacement structure. For the first time in human history, a private individual can construct a global Agora for a single act. The archive delivers collective recognition after death at a scale no physical community can produce. The distinction between fame and **significance** is precise: fame requires sustained attention during life; significance is the permanent alteration of record. The act is a form of dramatic suicide, an exit through spectacle. The subject seeks to die in significance, not to persist in invisibility.

Arendt (1970) locates political violence in the power vacuum created when institutional legitimacy collapses. At the individual scale, the vacuum that follows Total Anchor Decay fills with the only currency still available: the violent act as founding gesture. Benjamin (1978) identifies mythic law-making as the establishment of a new personal order through an act of overwhelming force. The institutional archival response then completes the circuit. Every news entry, policy debate, and database record produced by the act confirms the script. The archive preserves the law-breaker. The circuit closes.

The drive is existential. Anchor Decay removes every countervailing source of significance before the script arrives. The philosophical genealogy runs in a direct line from Aristotle (350 BCE)'s polis collapse through Hobbes (1651)'s state of nature, Rousseau (1762)'s corrupted institutions, Durkheim (1897)'s anomie, Arendt's power vacuum, Debord (1967)'s spectacle, and Baudrillard (1981)'s simulacra to Significance Arbitrage. Nietzsche (1887)'s isolation of resentment operates as the transition point between sociological decay and individual psychology. Each formulation deepens the same diagnosis. The digital archive is the terminal technological condition that converts the diagnosis into a behavioral terminus.

In documented cases of Explicit Arbitrage, the elimination of the primary anchor precedes the public act. The 1999 perpetrators planned extensively around parental detection and removal as an operational prerequisite. The 2012 perpetrator eliminated the primary anchor before proceeding. The pattern is not incidental. The subject in Total Drift identifies the capable guardian as the final obstacle and removes it by force,

completing anchor decay before executing the script. This behavioral pattern constitutes positive evidentiary confirmation of the Social Anchor as the countervailing force: the subject's own operational logic validates the framework. The guardian is eliminated precisely because the subject recognizes, however unconsciously, that its presence makes the trade irrational.

### 3.2 Paradigm Synthesis

Significance Arbitrage unites three theoretical pillars:

1. **Strain Theory:** Basal stressors and grievances provide the necessary fuel (Agnew, 1992).
2. **Contagion & Differential Association:** Criminal behavior is learned via interaction (Sutherland, 1939). Digital visibility ( $V$ ) supplies the non-linear multiplier for emulative behavior and script adoption (Lankford, 2016).
3. **Routine Activity:** Anchor strength ( $A$ ) provides the capable guardianship of the informational self (Cohen and Felson, 1979).

$V^n$  operates as the professionalizer. It converts a localized crisis into a global script of finality.

**Axiomatic Framework:** The P-S-F Matrix and Glue Semantics constitute the theoretical architecture of this paradigm. Within this model, Anchor Strength ( $A$ ) is operationalized through the **P-S-F Matrix**. Anchor Decay is increasingly accelerated by the detachment of income from vocational effort. Evaluation of 122 universal basic income (UBI) pilots indicates that unearned income facilitates "economic resignation" (Corinth and Mayhew, 2025). Large-scale studies show a -3.2 percentage-point decline in labor supply. This decoupling of income from social utility erodes the subject's local operational role. UBI removes the final physical barrier to **The Drift** into curated digital scripts.

1. **Presence (P):** The ratio of physical co-presence time.
2. **Story (Sd):** The localized hero-narrative value.
3. **Filter (F):** The active meaning-making frequency and linguistic composition.

In documented cases of Explicit Arbitrage, the elimination of the primary anchor precedes the public act. The 1999 subjects planned extensively around parental detection and removal as an operational prerequisite. The specific 2012 subject killed his mother before proceeding. The pattern is not incidental. The subject in Total Drift identifies the capable guardian as the final obstacle and removes it by force, completing anchor decay before executing the script. This behavioral pattern constitutes positive evidentiary confirmation of the Social Anchor as the countervailing force: the subject's own operational logic validates the framework. The guardian is eliminated precisely because the subject recognizes, however unconsciously, that its presence makes the trade irrational.

### 3.3 Glue Semantics and the Linguistic Fingerprint

Following Pennebaker (2011), “glue words” (functors) serve as a primary linguistic indicator of social isolation. While Pennebaker establishes functor distribution as a structural thermometer for social containment, the Glue-Drift Signature extends this functor distribution to isolate the cognitive transition to binary violent scripts. Content words, nouns and verbs, carry the consciously constructed manifesto script. Functors are processed unconsciously, functioning as a real-time thermometer for the subject’s social containment.

The **Glue-Drift Signature** isolates this failure:

- **I-word Spike:** Signals pathological self-focus and social isolation.
- **We-word Collapse:** Signals the exhaustion of primary-group anchoring.
- **Exclusive-word (but, without) Drop:** Signals cognitive simplification and the transition to binary violent scripts.

This structural word distribution organizes the cognitive state prior to action. It binds the private grievance to the institutional target.

### 3.4 Theorem 1: The Hardware-Agnostic Corollary

Since Significance Arbitrage is driven by the mandate of the informational payout ( $V^n$ ), hardware is a secondary operational variable. The subject selects the hardware that provides the least-cost path to the informational yield. Hardware substitution is inherently geography-dependent; the subject recalibrates the trade to the next high-efficiency instrument permitted by local constraints. This demonstrates the primacy of the informational script over the operational tool.

While physical weapon access remains a necessary baseline condition, the corollary is supported by the persistence of mass violence across diverse hardware regimes (knives, vehicles, arson, explosives) when the informational architecture for  $V^n$  is present. The *Visibility* multiplier ( $M$ ) (Lankford, 2016) operates as the primary latent accelerator, providing the script of finality regardless of the tool.

### 3.5 The Psychological Substrate

The Significance Arbitrage model specifies the structural conditions that precede violence: Anchor Decay, digital Visibility, and the permanent availability of the 1999 Script. The psychological substrate defines the interior transition variable: the receiver's psychological state at the moment the script arrives. Information is the medium, violence is the outcome, psychology is where the switch snaps toward life or death.

The substrate operates through two mechanisms. **Fear** functions as the primer (Lazarus and Folkman, 1984). A subject whose cognitive baseline is organized around threat processes incoming information through a threat-evaluation filter. The threat source is social, economic, or ideological; the filter mechanism is identical across all three. Neutral information activates violent cognition at a lower threshold than in a non-primed subject. Two subjects with identical P-S-F scores can receive identical archive access. One snaps. One does not. The variable is the fear substrate. **Tribalism** functions as the amplifier (Berkowitz, 1989). Once fear primes the switch, tribal framing supplies the targeting system: it identifies the class of actors responsible for the subject's condition and converts diffuse resentment into directed action.

The complete causal sequence operates through five necessary conditions:

1. Fear primes the substrate.
2. Anchor Decay removes the countervailing force.
3. Tribalism identifies the target.
4. The digital script provides the operational template.
5. The archive guarantees the legacy.

All five conditions present simultaneously produce the snap. Remove any one condition and the switch does not flip.

The archive is the script. The Anchor is the countervailing force. Fear is the primer. Tribalism is the amplifier. Psychology is the switch. When the primer is active and the Anchor is absent, the script finds its actor.

The snap is not an inevitability. It is a rare alignment of simultaneous systemic failures. Remove any one layer and the chain breaks. This structural property, derived from the Swiss Cheese model in high-reliability engineering (Reason, 1990), repositions prevention from a requirement of simultaneous perfection across all layers to the necessity of a single layer's integrity.

## 4. Macroprudential Yield Recalibration

Strategic restoration operates through the civil rebuilding of the Social Anchor. It requires no state censorship infrastructure. **Signal Jamming** executes the semantic subversion of the digital script. It is the mechanical reclamation of Meaning Sovereignty by the physical home. It re-establishes the localized hero-narrative as a higher-yield asset than the archived digital script.

### 4.1 Reporting Norms and Market Constraints

Market-based incentives target platforms that monetize notoriety-yield. Suppressing the algorithmic profitability of perpetrator-centric content forces an automated recalibration of the visibility market, collapsing the utility of the act ( $V$ ). The **TRUMP AMERICA AI Act** (March 2026) demonstrates this shift by repealing Section 230 liability shields (Blackburn, 2026). By replacing decentralization with a mandatory federal "Duty of Care" liability framework, the act shifts risk toward the distribution infrastructure. Platforms must execute **Preemptive Restriction** of high-risk scripts to mitigate legal exposure. High-friction reporting norms function as **Proto-Signal Jamming**. These protocols provide the structural blueprints for VTS feasibility.

Japan and Sweden offer empirical validation of the mechanism. Both nations enforce high-friction reporting norms that systematically restrict perpetrator names, manifestos, and multimedia staging from national syndication (Silva, 2024; Lankford and Madfis, 2018). This structural denial of the notoriety yield breaks the contagion circuit at the point of transmission. Consequently, despite possessing digital infrastructure identical to high-frequency geographies, both nations maintain near-zero rates of performative mass violence. In Sweden, structural norm integrity serves as validation of the mechanism, demonstrating the durability of high-friction reporting infrastructure under stress (Smith Fullerton and Patterson, 2016). The theoretical claim of the Voluntary Transparency Standard is thus already a demonstrated structural reality in these environments.

## 5. Structural Counter-Measures

Prevention is a structural function of the grid architecture. The archive is permanent and infinite. The battle is for the substrate. These three facts determine every intervention that can succeed and every intervention that cannot. The script cannot be deleted. The intervention target is the soil: making the substrate reject it.

The three-tier architecture maps interventions to the precise point in the causal chain where they operate. Each tier targets a distinct condition. Each requires distinct institutional actors. Each operates on a different timeline. Together they constitute the **Deep Defense Architecture**: nine independent failure-prevention layers structured so that the simultaneous failure of all nine becomes statistically improbable rather than historically inevitable. The nine independent layers are: Anchor hardening (Tier 1), Drift interruption, Fear de-priming, Tribal frame severance, Switch desensitization (Tier 2), Alternative legacy provision, Script contamination, Transaction cost elevation (Tier 3), and Institutional legitimacy restoration (Grid Audit Protocol).

### 5.1 Tier 1: Anchor Restoration (Pre-Drift)

#### 5.1.1 Anchor-Dense Zones (ADZs)

The P-S-F Matrix (Presence-Story-Filter) operationalizes individual-level anchoring. Anchor-Dense Zones (ADZs) provide a voluntary municipal alternative to population-level surveillance by structurally incentivizing screen-free co-presence. Meaning sovereignty is generated voluntarily through environment design, bypassing mass surveillance. ADZs constitute the first layer of the Deep Defense Architecture: strengthening the Anchor before Drift begins.

### 5.2 Tier 2: Substrate Protection (Post-Drift, Pre-Snap)

Tier 2 operates exclusively through existing community infrastructure: storytelling, local recognition systems, and counter-narrative seeding. It operates on the psychological substrate: the fear primer and the tribal amplifier.

**Signal Jamming as Fear De-Priming.** Signal Jamming is the semantic subversion of the digital script by overpowering it with a localized hero-narrative. In Tier 2, it operates specifically as a fear de-priming mechanism. The localized hero-narrative does not need to be larger than the archive. It needs to be more personally immediate. Fear primes the substrate by making threat the dominant cognitive frame. A persistent, credible local narrative of significance, competence, and belonging depresses the fear baseline. The script loses traction on a substrate that is not primed.

**Localized Hero Narrative as Alternative Legacy Pathway.** The archive competes for the subject on economic terms: it offers a legacy. The localized hero-narrative competes on the same terms. Community recognition systems, including local media profiles, institutional acknowledgment, and mentorship visibility, generate persistent significance anchors that provide an alternative legacy pathway within the subject’s reachable geography. The intervention competes with the script on its own economic terrain.

**Counter-Tribalism Framing as Tribal Frame Severance.** Tribalism amplifies the primed substrate by supplying a target. Counter-tribalism framing severs the tribal frame without requiring the subject to abandon the underlying fear energy. Educational curriculum, community narrative design, and counter-narrative organizations that emphasize shared local identity over adversarial group identity remove the targeting system without addressing the underlying primer directly.

### 5.3 Tier 3: Yield Collapse (Post-Script Adoption)

#### 5.3.1 Voluntary Transparency Standards (VTS)

Intermediary liability shields (e.g., Section 230 of the Communications Decency Act and the EU Digital Services Act) prohibit state-level content deletion and immunize digital networks from civil liability regarding user-generated scripts. This legal reality precludes statutory censorship of the archive. The prohibition forces the intervention toward market-based yield recalibration. The proposed counter-measure is a market-driven **Voluntary Transparency Standard (VTS)**. Platforms adopting demotion-weights for perpetrator manifestos and high-friction reporting norms would be awarded an Anchor Safety Certification. This routes institutional ESG investment flows away from high-yield script propagators, establishing structural deterrence without requiring new censorship statutes. The architectural precedent for this protocol was evidenced in (Ontario Superior Court of Justice, 2021), where Justice Anne Molloy referred to the perpetrator only as “John Doe,” demonstrating an institutional willingness to deny the notoriety yield by judicial decree. The civic precedent for this protocol exists: the **No Notoriety** movement (No Notoriety, 2013), founded by Caren and Tom Teves, advocates for media outlets to withhold perpetrator names and likenesses, collapsing the notoriety yield at the point of publication.

#### 5.3.2 Semantic Passive SIGINT

To detect catastrophic intent before the architectural inflection, platforms adopting VTS integrate anonymous semantic filtering. Semantic Passive SIGINT identifies macro-level linguistic drift (the Glue-Drift Signature) within specific digital mycelium geographies to provide early warning of widespread Anchor Decay.

## 5.4 The Grid Audit Protocol

Two structural diagnostic instruments accompany the three-tier architecture.

**The Anchor Audit** asks a single question of every municipal budget decision, school policy, urban design choice, and platform regulation: does this action strengthen physical co-presence or subsidize Drift into digital archives? The audit does not require new institutions. It requires existing institutions to apply a single structural criterion to decisions they already make.

**The Legitimacy Audit** asks whether institutions are solving problems or managing their own survival. Institutional legitimacy is earned by demonstrated function: postal infrastructure delivers reliably, utilities maintain service continuity, and legal statutes are applied with consistency. When legitimacy erodes, the Script gains moral authority. The Legitimacy Audit identifies which institutional functions are failing and treats their failure as a structural contribution to the causal chain.

**The National Grid Failure Report** is proposed as a replacement for the current practice of psychological autopsy following each snap. After every event, a structural audit of the grid in that geography: nine layers, nine institutional owners, nine accountability questions. Which pipes failed, and who owned them. The distributed culpability model shifts the explanatory framework from individual pathology to structural porosity.

## 5.5 The Political Economy of Grid Failure

The incentive structures governing the actors with the greatest capacity to repair the grid are aligned against repair. Media revenue depends on the Primer: fear and tribal framing are the primary drivers of audience engagement. Platform revenue depends on the Archive serving the Script to drifting subjects: high-engagement content is retained by the algorithm regardless of its function in the causal chain. Political revenue depends on Institutional Legitimacy erosion: base consolidation requires the narrative that institutions serve outgroups rather than the public.

In this environment, structural repair is treated as a cost center. Grid failure is treated as a revenue condition. VTS and ADZs are not moral appeals. They are market corrections that alter the revenue calculus for each of these actors. The Anchor Safety Certification creates a competing revenue signal for platforms. ESG routing creates a financial cost for non-participation. The tax rebate structure for ADZs creates a municipal revenue signal for co-presence infrastructure. The market failure conditions under which the actors with greatest capacity to repair the grid maintain financial incentives for its continued porosity constitute a distinct research agenda addressed in a companion paper.

## 6. Anticipated Objections (Rebuttal Annex)

The Significance Arbitrage framework addresses four primary theoretical critiques:

### 6.1 The Predestination (Psychopathy) Objection

The critique asserts that subjects in Total Drift are Clinically Predestined by psychopathology, making informational architecture irrelevant.

**Rebuttal:** Clinical prevalence rates of psychopathology are biologically stable constants. If pathology were the primary driver, event frequency would track with population prevalence. Longitudinal data from Peterson and Densley (2021) demonstrate that more than 50% of mass shootings since 1966 occurred post-2000, a surge that violates the stable-pathology hypothesis. The 0.30 multiplier identified by Towers et al. (2015) further distinguishes the informational contagion vector from baseline clinical predestination.

### 6.2 The Werther (Analog) Redundancy Objection

The critique asserts that our model is a rebranding of the Phillips (1983) Werther Effect.

**Rebuttal:** Phillips (1983) establishes the analog contagion effect. The 13-day window is the findings of Towers et al. (2015). Significance Arbitrage identifies a **qualitatively different** digital archival vector ( $V^n$ ) that abolishes the signal decay coefficient, making the 1999 Script permanently available to subjects in Total Drift.

### 6.3 The Correlation vs. Causation (Signal Archiving) Objection

The critique, following Jetter and Walker (2022), asserts that correlation between news coverage and event frequency does not prove causation, particularly when short-term contagion coefficients exhibit inconsistency.

**Rebuttal:** The Jetter and Walker (2022) causal methodology demonstrates that news coverage potentially explains more than half of mass shootings within a short window. Significance Arbitrage distinguishes the permanent digital archive vector from their measured short-window broadcast vector. The findings support rather than undermine the 1999 Inflection argument: the permanent archive provides the non-decaying payload that persists beyond the transitory broadcast news cycle they measure.

## 6.4 The Hardware Primacy Objection

The critique asserts that high-capacity weaponry is the prerequisite for the visibility trade.

**Rebuttal:** Hardware is an efficiency tool: the subject selects the instrument that provides the least-cost path to the informational yield. The script mandates the yield ( $V^n$ ); the subject optimizes the trade within geographic constraints. High-frequency notoriety-driven vehicle attacks (e.g., Toronto 2018), judicially confirmed as notoriety-primary events in (Ontario Superior Court of Justice, 2021), as well as knife-based Explicit Arbitrage (e.g., Sagamihara 2016), demonstrate that the informational mandate persists when specific hardware channels are restricted.

## 7. Conclusion

This paper does not ask why people become violent. It asks why the infrastructure designed to prevent violence is so systematically porous. The actor is the point where the holes aligned. The question that matters is not who pulled the trigger but which institutions failed to maintain which layer and why. Twenty-five years of psychological profiling has produced actor-level diagnoses. The actor is a product of the gaps, not the mind in isolation. The gaps are structural, measurable, and addressable. The pipes have been leaking since 1970. Structural grid failure represents the primary causal variable.

Society's systematic failure is architectural: every institutional mechanism activates at or after the moment of snap, while the causal chain that produces the snap begins years earlier in conditions that are visible, measurable, and addressable if the framework exists to read them.

The 1999 Visibility Pivot initiated an accelerating divergence from social stability. Contagion is empirically confirmed: Towers et al. (2015) measured a statistically significant increase of 0.30 new mass killing incidents per triggering event ( $p = 0.0015$ ) within a 13-day window. The 1999 Inflection establishes the mechanical prerequisite for Significance Arbitrage: signal decay is abolished. The Informational Inflection stabilizes the violent script within a permanent digital mycelium. The architecture weaponized the proven effect. Weapon access and baseline mental health provide the necessary floor conditions; the informational architecture provides the decisive vector for global mimesis. Restoring the social floor requires the structural reclamation of the localized Social Anchor. The physical world must remain more significant than the digital script. This is the mechanical prerequisite for downstream policy. When the localized physical story regains higher utility than the archived digital legacy, the Significance Arbitrage mechanism collapses: the marginal cost of trading a life of zero significance for expanding visibility exceeds the perceived benefit.

The drive for meaning, purpose, and significance is a constant. It cannot be eliminated. When the grid holds, that energy builds communities, generates culture, and sustains civilization. When the grid fails, the same energy pools in the Archive and waits for a receptive actor. The violence resides in the structural failure of the pipes.

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## A. Appendix A: Conceptualizing the P-S-F Matrix

The P-S-F Matrix proposes a heuristic to conceptualize the structural integrity of the Social Anchor. The following numerical thresholds function as **theoretical limit-tests** for model stress-testing and provide the baseline for future Glue-Drift NLP calibration. An individual subject is tethered to physical reality by three structural metrics within this model.

**Presence Ratio (Pr): Time Together.** The ratio of physical co-presence hours to screen hours. If a subject consumes ten hours of digital input for every one hour of physical interaction ( $Pr < 0.1$ ), the primary tether is severed. Model Target:  $Pr > 0.5$ .

**Script Depth (Sd): Real-World Importance.** The number of localized significance anchors (e.g., a critical job role, community responsibility, or familial duty). A subject with zero real-world utility ( $Sd < 1$ ) loses their secondary tether. Model Target:  $Sd \geq 2$ .

**Filter Frequency (Ff): Talking It Out.** The weekly frequency of actively processing digital inputs with the physical home group. If a subject exclusively processes high-velocity digital scripts in isolation ( $Ff = 0$ ), the final tether is broken. Model Target:  $Ff \geq 3$ .

**Linguistic Drift ( $L_{\Delta}$ ):** The trailing indicator of severed tethers. The ratio of isolation pronouns (I/me) to collective pronouns (we/us) used in communication. Model Critical Threshold:  $L_{\Delta} > 5.0$ .

A subject with  $Pr < 0.2, Sd < 1, Ff = 0$  exists, within this paradigm, in a state of **Total Drift**. The exhaustion of localized meaning initiates acute vulnerability to violent digital mimesis. These specific thresholds function as theoretical limit-tests for future calibration through Glue-Drift NLP validation.

## B. Appendix B: Historical Case Mapping (1999–2025)

This table provides an illustrative qualitative mapping based on public reporting. It isolates specific historical incidents to demonstrate how the mechanics of Significance Arbitrage align across diverse hardware regimes, national jurisdictions, and political ideologies. Classifications are derived from settled public-record evidence.

Incident	Visibility Payload / Causal Type
<b>: Explicit Arbitrage</b>	
Columbine (1999)	First archived multimedia script; manifesto-driven.
Erfurt (2002)	Early adoption of the school-attacker script as digital legacy.
Virginia Tech (2007)	Multimedia package sent to NBC News during event.
Utøya (2011)	1,518-page manifesto distributed digitally.
Aurora (2012)	High theatricality; mass-media performance over physical reality.
Isla Vista (2014)	YouTube video manifesto; explicit intent for legacy.
Munich (2016)	Explicit obsession with Breivik/Columbine templates.
Parkland (2018)	Cellphone videos of intent; digital "performance."
Christchurch (2019)	High-fidelity live feed; gamified script.
Buffalo (2022)	Twitch live-stream; 180-page manifesto.
Uvalde (2022)	Real-time digital broadcasting of intent; total anchor collapse.
Nashville (2023)	Ideological agnosticism; multi-volume manifesto engineered for legacy.
Prague (2023)	Telegram "diary" of intent; script-aligned visibility.
Toronto (2018)	Vehicle-based adoption of "Incel" script; judicially confirmed as primary notoriety-seeking event (Molloy, 2021).
Sagamihara (2016)	Knife-based Explicit Arbitrage (noted parliamentary manifesto).
<b>: Operational Defaulting</b>	
A specific 2012 event	Total Anchor Decay. Script adoption validated by the perpetrator's documented, exhaustive scorekeeping of historical attacker metrics (e.g., casualties per minute), identifying with the professionalized script as a private operational template rather than a public legacy instrument.
<b>: Basal Grievance</b>	
Wuxi (2024)	Localized vocational stabbing (pay/exam dispute).
Orlando (2017, Fiamma Inc.)	Localized workplace massacre (vocational dispute).

## C. Appendix C: Falsification Experiments (Proposed)

The Significance Arbitrage architecture requires empirical falsifiability. Operational doctrine cannot rely on unfalsifiable sociology. The structural mechanics outlined in this paper are broken if a geography with near-zero digital penetration and high localized anchoring generates a statistically significant surge in notoriety-seeking Explicit Arbitrage. Conversely, the mechanism is supported if a geography with high hardware accessibility, extreme digital penetration, but active macroprudential demolition of notoriety yield (Signal Jamming) exhibits a collapse in copycat scripts.

The following three theoretical test-vectors are proposed for future Oversight auditing:

**ADZ Cohort Contrast:** Compare Explicit Arbitrage frequencies between ADZ-incentivized municipalities and unanchored control cities with identical digital penetration.

**Hardware Primacy Test:** Compare two geographies with identical hardware accessibility (equal firearms availability) but disparate notoriety suppression protocols (Signal Jamming). If hardware is the primary causal driver, violence rates will remain identical; if Significance Arbitrage holds, the geography with active notoriety suppression will exhibit a collapse in event frequency.

**Glue-Drift Validation:** Retrospective NLP analysis of all available historical shooter communications to empirically measure functor collapse along the timeline of localized Anchor Decay.

## D. Appendix D: Isotropic Verification Audit

This appendix maps every operative claim within the Significance Arbitrage thesis. Claims are categorized by their **Structural Severity**: the degree to which the overarching architecture is compromised if the specific claim is falsified. Each section below is treated as an inseparable block to ensure internal consistency.

### D.1 Foundation: Critical Claims (Architectural Determinants)

These claims form the bedrock of the framework. Falsification of any single entry in this table would necessitate a total architectural pivot.

Claim	Severity	Justification / Verification Source
<b>Informational Primacy Hypothesis</b>	CRITICAL	Pathology is a biological constant; hardware accessibility is geographic. Only the informational vector (Visibility) scales with the observed non-linear acceleration post-1999.
<b>The 1999 Phase Transition</b>	CRITICAL	Peterson and Densley (2021) document the post-1999 surge in manifesto production and fame-seeking. Distinguishes the 1999 digital floor from prior analog contagion events (e.g., Oklahoma City 1995).
<b>Significance Arbitrage Trade</b>	CRITICAL	Extension of Becker (1968) rational-choice model. Verified by positive evidentiary markers: metric-tracking and global legacy production.
<b>Anchor Decay as Prerequisite</b>	CRITICAL	Putnam (2000) and Hirschi (1969) document the structural erosion of physical social capital. These sources establish the macro-structural preconditions for Anchor Decay; individual-level operationalization is the function of the P-S-F Matrix (Appendix A). The citations support the environmental floor, not the perpetrator-level mechanism.

## D.2 Operational: High-Severity Claims (Mechanisms)

These claims define how the arbitrage trade is executed. They are empirically anchored and falsifiable through direct observation.

Claim	Severity	Justification / Verification Source
<b>Hardware-Agnostic Corollary</b>	HIGH	R. v. Minassian (2021): judicial finding of notoriety-seeking motive. Persistence of events across regimes where informational yield ( $V^n$ ) remains achievable.
<b>P-S-F Matrix Accuracy</b>	HIGH	Theoretical limit-testing (Appendix A). Operationalized through "Total Drift" diagnostic threshold ( $Pr \downarrow 0.2$ , $Sd < 1$ , $Ff = 0$ ).
<b>Glue-Drift Signature</b>	HIGH	Pennebaker (2011). Unconscious functor distribution (I-words vs. We-words) provides a thermal check of social isolation more reliable than conscious manifesto content.
<b>Psychological Substrate</b>	HIGH	Identifies fear/tribalism as the necessary interior transition variable activating the script. Falsifiable if perpetrators demonstrate neutral cognitive baselines.
<b>Guardian Elimination Pattern</b>	HIGH	Documented pre-event elimination of the primary anchor (e.g., the 1999 and 2012 incidents) constitutes positive evidentiary confirmation of the Social Anchor as the countervailing force. Falsifiable if subjects in Total Drift proceed directly to public acts without prior anchor removal.
<b>Deep Defense Architecture</b>	HIGH	Nine-layer structural prevention framework. Falsifiable if mass violence occurs despite all nine layers remaining demonstrably intact.

### D.3 Prescriptive: Medium-Severity Claims (Solutions)

These proposals define the counter-measure feasibility. Their severity reflects the experimental nature of the solution architecture.

Claim	Severity	Justification / Verification Source
<b>Signal Jamming Efficacy</b>	MEDIUM	No Notoriety (2013) movement and successful historical norms (Japan/Sweden). Falsifiable via the Hardware Primacy Test (Appendix C).
<b>VTS Market Implementation</b>	MEDIUM	Procedural precedent: R. v. Minassian (2021) "John Doe" protocol for notoriety denial. Institutional ESG/liability frameworks can collapse yield without state censorship.
<b>ADZ Restoration</b>	MEDIUM	Theoretical municipal paradigm. Falsifiable via ADZ Cohort Contrast experiment (Appendix C). Requires pilot data for validation.
<b>Grid Failure Protocol</b>	MEDIUM	Distributed structural accountability model replacing psychological autopsy. Requires implementation pilot for feasibility verification.

### D.4 Supportive: Low-Severity Claims (Contextual)

Interpretive markers that provide necessary context but do not comprise the core causal logic.

Claim	Severity	Justification / Verification Source
<b>2012 Operational Saturation</b>	LOW	Timing of algorithmic feed dominance and mobile ubiquity. Functions as Stage-2 acceleration.
<b>13-Day Contagion Window</b>	LOW	Towers et al. (2015). Validates the existence of the background analog contagion constant (Phillips, 1983).
<b>Operational Defaulting</b>	LOW	A specific 2012 event: the perpetrator's documented scorekeeping behavior. Explains script synchronization in the absence of explicit, forward-facing manifestos.

## **E. Appendix E: The Intellectual Architecture of Notoriety Arbitrage**

The human animal requires a community to confirm its existence (Aristotle, 350 BCE). When that community dissolves, the individual enters a state of normlessness in which the regulatory force of society over the person collapses (Durkheim, 1897). The bonds of attachment, commitment, involvement, and belief that once tied the person to the social order weaken in precise, measurable sequence (Hirschi, 1969). Collective life retreats: Americans bowl alone, join less, trust less, and gather less, leaving the social infrastructure that once made violence unthinkable structurally depleted (Putnam, 2000). Institutions, corrupted by inequality, cease to serve the general will and begin to serve their own perpetuation (Rousseau, 1762).

In the absence of sovereign authority over meaning, the life of the isolated individual becomes solitary, poor, nasty, brutish, and short (Hobbes, 1651). When legitimate pathways to recognition are exhausted, resentment accumulates in the isolated subject as a creative but poisoned energy seeking an outlet (Nietzsche, 1887). That outlet arrives through learning: criminal behavior, like all behavior, is acquired through interaction with others who model, transmit, and normalize it (Sutherland, 1939). The appraisal of a situation as threatening reorganizes cognition around threat-evaluation, lowering the threshold at which neutral information activates violent response (Lazarus and Folkman, 1984). When goals are blocked and frustration accumulates without resolution, aggression becomes directed toward an identified source of that frustration (Berkowitz, 1989).

In the face of existential threat, political violence fills the vacuum left by collapsed institutional legitimacy (Arendt, 1970). The spectacular society transforms lived experience into representation, and the isolated subject, starved of direct participation, consumes images of power as a substitute for power itself (Debord, 1967). When the real is replaced by its simulation, the copy achieves greater cultural force than the original event, and the model precedes the territory it was meant to describe (Baudrillard, 1981). Mythic violence establishes a new order through an act of overwhelming force, and the archive that preserves it becomes the constitution of that order (Benjamin, 1978). Against this backdrop, the rational actor weighs the expected utility of any action against its cost, and selects the path that maximizes return (Becker, 1968).

Media coverage of suicide produces measurable increases in subsequent suicides, confirming that the transmission of a behavioral script through mass distribution generates emulative action (Phillips, 1983). The contagion of mass violence is statistically significant: each triggering event generates a 0.30 increase in subsequent mass killings within a 13-day window (Towers et al., 2015). Perpetrators of mass shootings increasingly seek fame, explicitly optimizing their actions for media coverage and the visibility it delivers

(Lankford, 2016). The post-1999 surge in mission-oriented manifestos and fame-seeking staging confirms that 1999 was the activation event for a permanent architectural shift in the visibility trade (Peterson and Densley, 2021). Social media accelerates this architecture: perpetrators now explicitly optimize attacks for algorithmic dissemination and digital virality (Peterson et al., 2023).

The systems through which humans operate fail not through single catastrophic errors but through the simultaneous alignment of multiple independent failures, each individually insufficient, together decisive (Reason, 1990). The words people use unconsciously, their functors, their pronouns, their connective tissue, reveal the state of their social containment more reliably than anything they consciously construct (Pennebaker, 2011). When media outlets withhold perpetrator names, images, and manifestos from national syndication, the notoriety yield collapses and the contagion circuit breaks at the point of transmission (Lankford and Madfis, 2018).